

ACTION REPORT PERTAINING TO IPR DURING THE YEAR 2017





Report:

The Certificate Course Intellectual Property Rights Procedures and Best Practices was conducted by Centre for Intellectual Property Rights (CIPR), Anna University, Chennai and Tamil Nadu Technology Development & Promotion Centre (TNTDPC) of Confederation of Indian Industry (CII) from 3rd May 2017 to 6th May 2017.

The total Number of Participants is 23 and was from various Colleges, Industries, Law Firms and Innovators.

The Brochure and Program schedule is given below:

Brochure:



**Certificate Course on
Intellectual Property Rights Procedures and
Best Practices**

Conducted
by
**Centre for Intellectual Property Rights (CIPR),
Anna University, Chennai – 600 025**
&
**Tamil Nadu Technology Development & Promotion Centre, (TNDPC)
of Confederation of Indian Industry (CII), Chennai – 600 032**

VENUE	DATE
College of Engineering Guindy Anna University, Chennai – 600 025	3rd to 6th May 2017
University College of Engineering, Bharathidasan Institute of Technology Campus, Anna University, Tiruchirappalli - 620 024.	10th to 13th May 2017

Course Coordinators

Dr. M. Kanthababu Director Centre for Intellectual Property Rights (CIPR) College of Engineering Guindy Anna University, Chennai-600025 Phone-044-22358574/77/78 Email: ciprtm@annauniv.edu ciprtmau@gmail.com Website: www.annauniv.edu/ipr/	Ms. V. Anjana Executive-IPR Tamil Nadu Technology Development & Promotion Centre(TNDPC) Confederation of Indian Industry (CII) 98/1, Velachery Main Road Guindy, Chennai - 600 032 Ph : 044 42 444 555 / 603 (Extn) Email: anjana.v@cii.in
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Recently, the importance of Intellectual property rights (IPRs) have been tremendously increased. Therefore, business in the IPRs field has witnessed increase in many manifolds and provides newer opportunities for Academicians, Research Scholars, Students, Entrepreneurs, Businessman, Startups, etc. Professional across various fields are keen to learn more about the IPR and its best practices as it is crucial for their business.

In this scenario, Tamil Nadu Technology Development and Promotion Centre (TNTDPC) of Confederation of Indian Industry (CII) in association with Centre for Intellectual Property Rights (CIPR) of Anna University, Chennai are planning to conduct a "Certificate Course on Intellectual Property Rights Best Practices- 2017" from 3rd to 6th May 2017 at Anna University, Chennai and 10th to 13th May 2017 at University College of Engineering, BIT campus, Tiruchirappalli.

The Certificate Course on Intellectual Property Rights Procedures and Best Practices - 2017 will covers fundamentals aspects of IPRs, IP law, Best Practices in IP filings in India as well as abroad, Hands on training on Patent Search and Patent Drafting. The course will be conducted by senior practitioners and academicians in the field of IPRs. The course will offer a joint certification from TNTDPC of CII and Anna University, Chennai.

Target Audience:

- Scientists, Academicians, Research Scholars, Students, Entrepreneurs, Businessman, Startups, etc.,
- Legal Professionals.
- Industry Professionals, who are keen to implement best IP practices in their Industry.
- Career aspirant in Intellectual Property Rights.
- Aspirants of Patent Agent Examination.

OBJECTIVES

The objectives of the Certificate Course is to

- Get an introduction to IPRs & Indian IP Acts and Rules.
- Understanding of best practices of IP Filing such as Patent, Copyright, Trademark and Designs in India and abroad.
- Refresher course for Patent Agent aspirants.
- Open new career opportunities for IP aspirants.

MODULE

1. Overview on Intellectual Property Rights.
2. Effective Patent Search.
3. Interpretation of Indian Patent Act, 1970.
4. IP Filing Procedures.
5. Effective Patent Drafting.
6. Hands-on training on Patent Search and Patent Drafting.
7. Case Studies & Analysis.

Fees Details:

Course Fee: Rs. 10,000/- (Rupees Ten Thousand Only), which includes application fee, course fee including taxes. Special discount of 50% is waived to faculty/students/research scholars from Colleges & Universities and 20% is waived for CII members.

Payment Mode:

Demand Draft in favor of "The Director, CIPR, Anna University, Chennai - 25" payable at Chennai.

How to Apply?

- Registration Form may be downloaded from www.annauniv.edu/ipr or request by email to ciprtn@annauniv.edu or anjana.v@cii.in
- Hardcopy of the filled in Registration form along with a Demand Draft should be submitted at the following address:

**The Director,
Centre for Intellectual Property Rights (CIPR), CPDE Building,
College of Engineering Guindy, Anna University, Chennai – 600025.**

Last date for submission of completed Registration form in 21st April 2017

Certificate Course on Intellectual Property Procedures and Best Practices
Conducted by
Centre for Intellectual Property Rights, Anna University, Chennai
in collaboration with
Tamil Nadu Technology Development and Promotion Centre (TNTDPC) of
Confederation of Indian Industry (CII)

Program Schedule

Day	Date	Session	Time	Topic	Speaker
1 st Day	03.5.2017	FN	9.00 am to 9.30 am	Registration	—
			9.30 am to 10.15 am	Inauguration	—
			10.30 am to 1.00 pm	Overview of IPR and How to convert innovations into patent	Dr. M. Kanthababu, CIPR, Anna University
		AN	2.00 pm to 5.00 pm	Demo on Patent Search- lab session	Dr. M. Kanthababu, CIPR, Anna University
2 nd Day	04.5.2017	FN	9.00 am to 10.30 am		Dr. S. P. Subramaniyan, HO, IPO, Chennai
			10.45 am to 12.45 pm		Mr.T. V. Madhusudhan, IPO, Chennai
		AN	1.45 pm to 3.15 pm	Legal Aspects of Patents and Designs	Ms. Suchitra, Altacit Global, Chennai
			3.30 pm to 5.00 pm	Legal aspects of Trademarks and Copyrights.	Ms. Krishnaveni, Altacit Global, Chennai
3 rd Day	05.5.2017	FN	9.00 am to 10.30 am	Patent Drafting – Title, Field of Invention, Background & Object of Invention and its Case Studies	Mrs. N. Priyadarrshini IP Analyst CIPR, Anna University
			10.45 am to 12.45 pm	Patent Drafting – Summary of the Invention, Abstract & Drawings and its Case Studies	Mrs. N. Priyadarrshini IP Analyst CIPR, Anna University
		AN	1.45 pm to 3.15 pm	Patent Drafting – Detail Description of the Invention and its Case Studies	Ms. Preethi Narayanan IP Analyst CIPR, Anna University
			3.30 pm to 5.00 pm	Patent Drafting – Claim Construction & Case Studies	Ms. Preethi Narayanan IP Analyst CIPR, Anna University
4 th day	06.5.2017	FN	9.00 am to 10.30 am	Patent Valuation and Licensing	Ms. Bindu Sharma Origiin IP, Bangalore
			10.45 am to 12.45pm	Technology Transfer & Agreement	Ms. Bindu Sharma Origiin IP, Bangalore
		AN	1.45 pm to 3.15 pm	International Patent Filing Procedures	Dr. M. Kanthababu, CIPR, Anna University
			3.30 pm to 4.30 pm	Test	—
			4.30 pm to 5.00 pm	Valedictory Function	—